

Phoenix Affect is a Denver based integrated communications and public relations agency known for its expertise in online and public brand development, business development, and intention based communications and marketing.

After over 16 years of working with and managing high profile clients such as Celebrities, Professional Athletes, Politicians, Nonprofits and Business Owners we have learned of the importance of public perception. We help you to develop an authentic image and communications plan to connect with your target audience.

## Specific Codes

DUNS: 117039661

NAICS:

- 541613 Marketing Consulting
- 541820 Public Relations Agencies
- 541430 Graph Design Services
- 454111 Web Retailers
- 518210 Web Hosting
- 519130 Internet Search Web Sites
- 541511 Web

## Snapshot

- Over 16 years in business
- MWBE, SBE, DBE
- Over 150 satisfied clients
- Over 80 custom websites built
- Experience in over 10 industries
- Clients in US, Africa, Europe, and Australia

## Capabilities Statement

Phoenix Affect is able to assist businesses, government, organizations, and individuals in creating, communicating and expanding their initiatives and forward thinking brands.

## Specialized Services

- Brand Design
- Website Development
- App Development
- Marketing Plan & Execution
- Public Relations
- Speaker Training & Booking
- Business Consulting
- Social Media Strategy & Management
- Crisis Management
- Strategic Partnerships

## Past Performance

Phoenix Affect has provided a wide range of services to their clients, ranging from technical writing and business plan development to website design and branding. Phoenix Affect places significant importance on providing their clients to deliver customized solutions to meet their individual business needs. Below is a list of a few of Phoenix Affect's valued clientele.

- *Tererai Trent International Foundation* - Website development, social media consulting, public relations, CEO speaker booking and strategic partnerships.
- *Children's Hospital Colorado* - Multicultural initiative branding, awareness campaign formulation, design and overall diversity marketing consultation.
- *2020 Census - City & County of Denver* - Process management, brand ideation, collateral approval, strategic media placement - overall Co-Lead for Marketing & PR
- *Denver Housing Authority* - Branding design & strategy, website development and overall company communications and marketing design development

